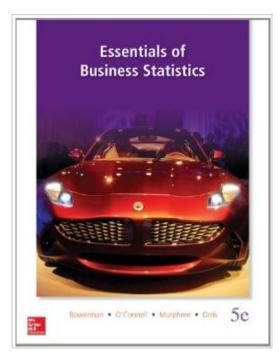
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Essentials Of Business Statistics





Synopsis

The primary goal of Essentials of Business Statistics is to illustrate an accurate view of business statistics in a way that students can easily understand. This is achieved in the following ways: New statistical topics and tools are introduced by using continuing case studies. This approach helps to alleviate student anxiety in learning new concepts and enhances overall comprehension Streamlined and clarified coverage of graphical and numerical methods New graphically based procedures for finding confidence intervals and performing hypothesis tests Increased emphasis on Excel and MINITAB with improved and updated step-by-step instructions in the end of chapter material Connect Business Statistics homework management Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

Book Information

Hardcover: 656 pages Publisher: McGraw-Hill Education; 5 edition (January 9, 2014) Language: English ISBN-10: 0078020530 ISBN-13: 978-0078020537 Product Dimensions: 8.6 x 1.1 x 11 inches Shipping Weight: 3.1 pounds (View shipping rates and policies) Average Customer Review: 3.2 out of 5 stars Â See all reviews (12 customer reviews) Best Sellers Rank: #71,516 in Books (See Top 100 in Books) #86 in Books > Business & Money > Education & Reference > Statistics #160 in Books > Science & Math > Mathematics > Applied > Statistics #206 in Books > Textbooks > Science & Mathematics > Mathematics > Statistics

Customer Reviews

The description of the book was wrong. It came in sheets of paper and no binding. Very sketchy looking and not what i paid for. Had to put it in a binder to keep the book together.

Difficult to follow at times. More examples would have been helpful.

Very clean. No major marks any where.

Great book, clear direction and very specific examples.

Didn't even come with online code like all new ones are supposed to.

NO CODE as all new books includes the code - pointless!!!!!

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